

Cobb Shipping Service

PO Box 148 Rewey, WI 53580 (608) 943-8008

Summer time is Fresh Guard Time

With high temperatures and humidity our feed may heat up producing bad odors and an unpleasant taste. Cattle generally reduce feed intake when presented with feed that heats.

Molds and yeasts are present in many feedstuffs that we add to the TMR. These organisms multiply in numbers and consume nutrients intended for the cows and also produce heat. Westway's Fresh Guard will keep feed cool even on very hot and humid days. Fresh Guard is added to the liquid feed at the Westway plant and is evenly distributed throughout the molasses blend. Fresh Guard consists of 100% unbuffered propionic acid and sodium benzoate and controls heating from molds and yeasts respectively.

Fresh Guard is unique among preservatives and offers several benefits vs. other products. Since it's made with 100% propionic acid and not the buffered 68 % product, it is more concentrated and effective. In addition, since it is premixed in liquid feed, it will provide a more uniform distribution of preservative in the TMR. It's also unique since it controls heating from both molds and yeasts. The levels of preservative attained with Fresh Guard are frequently higher than the competition. For example, if a customer is feeding 3 pounds of liquid feed per head per day, we would add 36 pounds of Fresh Guard per ton of liquid feed. This level would provide about one pound of preservative per ton of TMR. Finally, you don't have to remember to add Fresh Guard since it's in the liquid feed and you use it every day of the warm months.

If Fresh Guard sounds like a product that you would be interested in than call us for a quote.

